**Product Features**

Alfa Pay workable under Agent Network, is a tablet based app operated by Alfa agents across Pakistan. Customers may visit any Alfa agent to perform over-the-counter transactions

**Product Feature/Benefits:**

* Account Opening
* Account Upgrade
* Cash In/Cash Out
* Money Transfer Send/Money Transfer Receive
* Utility Bill Payment
* Mobile Top-up

**Target Market**

Branchless banking customers.

**Competitions:**

JazzCash, e-paisa & HBL Konnect